



A breath of fresh air with Noël's new collection « Alizés »



For its latest collection, Noël called upon the talent of Annabelle d'Huart, who since the 80's has created many designs for this renowned embroidery brand. Indeed, the artist regularly designs Noël's impressive collections, patterns which over the years have become signature motifs of the brand: Constellation, Jardin Imaginaire, Mademoiselle H, Geisha...

For someone who finds most of her inspiration in nature, Annabelle now conceives the «Alizés» collection, which illustrates a delicate wave affixed to its shadow evoking a more poetic motif. Transposed onto the linens, this «Alizés» pattern is decidedly elegant and refined, a true reflection of the brand.

The shades of azure and turquoise were chosen by Adeline Dieudonné – the CEO of Noël – and Annabelle d'Huart for designing this embroidery to bring a breath of fresh air to homeware linens.

With «Alizés», Noël adds an ethereal line to its precious collections.



Noël : A unique expertise

Since 1883, Noël offers fine and elegant home linen embroidery. For these exceptional pieces, Noël uses traditional embroidery techniques such as hand embroidery, embroidery loom and hand-guided embroidery. In 1992, Adeline Dieudonné acquired Noël and managed to breathe new life into the company while preserving the tradition of exclusivity and quality that made it such a cherished brand.

Noël prides itself on satisfying its clientele, whose demands require the company's expertise. Noël offers exclusive and personalized services to meet its customers' expectations: customizing designs, creating exclusive motifs, completing or matching up an heirloom, making accessories and providing a linen care service.

Annabelle d'Huart : A multidisciplinary artist



An artist recognized for her many talents, Annabelle d'Huart practices photography, sculpture, drawing and designing jewelry. After studying at the Camondo School in Paris in the 1970's, she lived in New York where she photographed major minimalist artists. With an appreciation for architecture, Annabelle participated in Taller de Arquitectura in the 80's, publishing three works of Ricardo Bofill, the founder of this postmodern architecture foundation.

In the 90's, Annabelle d'Huart spent most of her time working in sculpture. Her installations are exhibited worldwide. Meanwhile, she joined the world of fashion and luxury by offering unique pieces of jewelry to Chanel and Yohji Yamamoto.

In 1996, she collaborated with the manufacture of Sèvres, renowned for producing stunning porcelain tableware pieces. Annabelle d'Huart created the first collection of porcelain jewelry for the manufacture of Sèvres during an artist's residency from 2007-2010, designing 300 exceptional jewelry-sculptures that have been the subject of several exhibitions.



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